

GENERAL MANAGER ANNOUNCEMENT



Tami L. Hynes - General Manager - CEO-ECO

Canadian Examiners in Optometry – Examineurs Canadiens en Optométrie is pleased to announce the appointment of Tami Hynes to the position of General Manager. In this role, Ms. Hynes will provide strategic and operational leadership and support the Board in executing CEO-ECO's mission and mandates.

Ms. Hynes brings experience in strategic management, organizational effectiveness, program and project management and client relationship management to this position. Her career has already influenced not-for-profit organizations, the financial sector, research and academia, as well as health regulation. Recently, Ms. Hynes oversaw corporate, member and examination services as Assistant Registrar at an Ontario Health Regulatory College. She holds an MBA and is a Fellow of the School of Graduate Studies at Memorial University. She has co-authored several published and awarded case studies.

Ms. Hynes will be taking over from Dr. Martin McDowell who has served CEO-ECO as Executive Director since its inception and more recently as an agent to CEO-ECO. Dr. McDowell's vision and dedication has been integral in the development and growth of CEO-ECO into a respected national assessment organization based in research and supported by Canadian Optometric Regulators, the profession, and hundreds of volunteers. Dr. McDowell's ability to anticipate challenges and to see potential beyond the immediate has guided the organization into needed research and the development of new services. CEO-ECO is grateful to Dr. McDowell, and also to Ms. Heather McDowell for her expertise and dedication in providing operating, administrative, analytical and program services for CEO-ECO.

Ms. Hynes can be reached at (905) 642-1370 or tami.hynes@ceo-eco.org.

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